JOHNNIE WALKER

Blue Label

PRESENTS

THE ASCOTS

AT THE HOLLYWOODBETS DURBAN JULY

04 JULY I HOLLYWOODBETS GREYVILLE RACECOURSE

aline® Strictly Soul.

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THE ASCOTS

Aline Media Group proudly presents the debut of The Ascots - a bold new chapter in the evolution of The Hollywoodbets Durban July Experience.

A world-class fusion of music, hospitality, and elevated culinary excellence, The Ascots welcomes internationally acclaimed artists Bryson Tiller, Masego, and Swae Lee to the Durban July stage for the very first time, alongside South Africa's finest talents, including Shekhinah, Elaine, and Tresor.

Set on the Southern Lawns of Hollywoodbets Greyville Racecourse, this exclusive boutique festival experience will host 4,000 guests in an immersive celebration of culture, sound, and sophistication.
From exceptional cuisine and premium hospitality to world-class production curated by South Africa's leading event specialists, every detail has been designed to deliver a seamless, high-calibre journey from arrival to final act. More than an event, The Ascots signals a defining shift in the future of the Hollywoodbets Durban July experience.

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GRAMMY NOMINATED

BRYSON TILLER

is an American singer, songwriter, and rapper from Louisville, Kentucky, best known for blending smooth R&B melodies with trap-inspired beats a sound often referred to as “trap soul.” He rose to fame in 2015 with his breakout hit “Don’t,” followed by his debut album Trapsoul, which became a major influence on modern R&B. Known for his emotional lyrics, laid-back delivery, and introspective style, Tiller has released successful projects including True to Self, Anniversary, and his self-titled album Bryson Tiller. Over the years, he has collaborated with artists like Drake, Rihanna, and DJ Khaled, helping shape the sound of contemporary R&B and hip-hop.

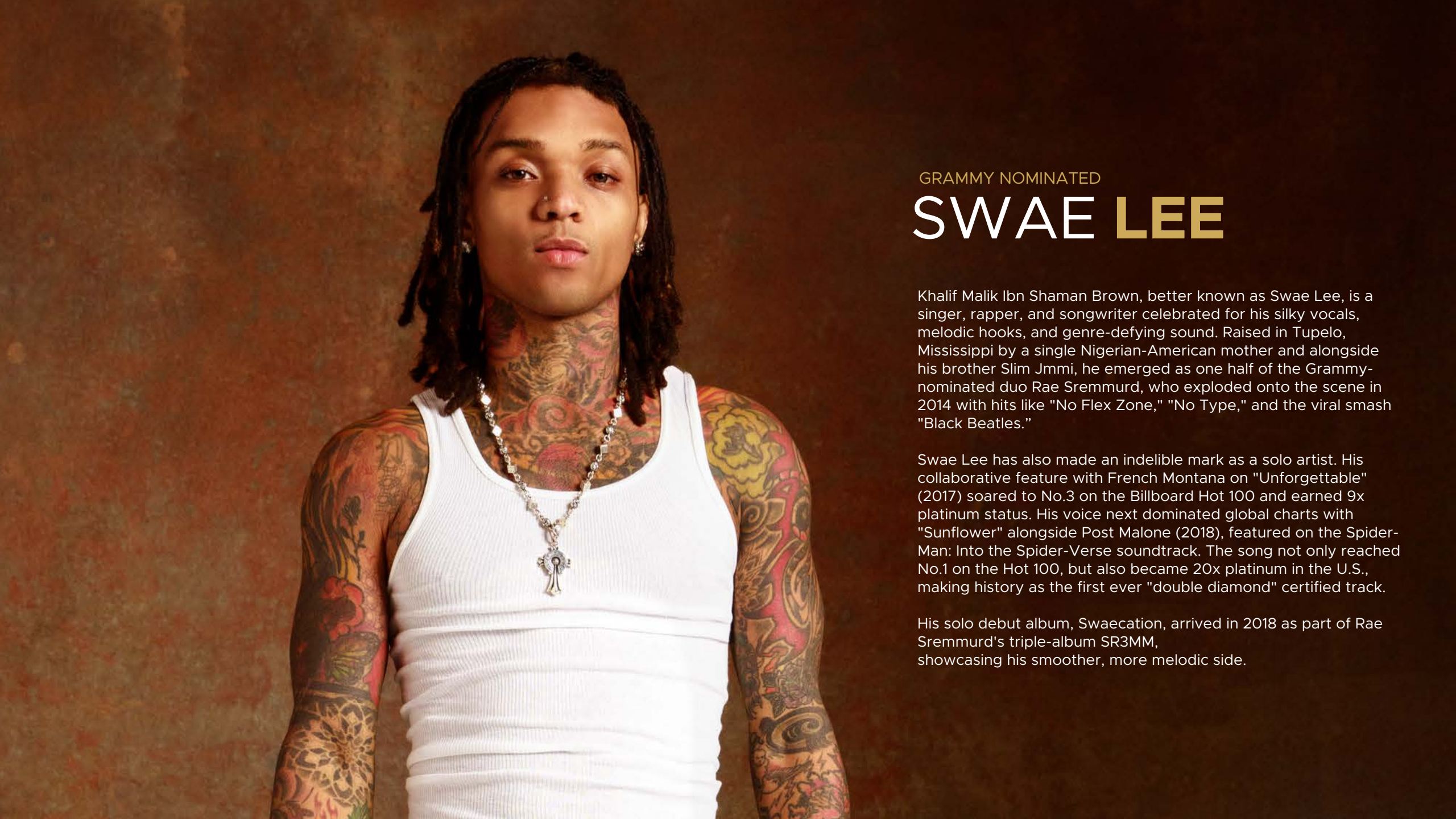




GRAMMY NOMINATED

MASEGO

is a Jamaican-born musician and singer known for incorporating the saxophone into his music. Masego released two EPs in 2016, The Pink Polo EP with Medasin, and Loose Thoughts. He gained widespread attention with his collaborative record with FKJ called "Tadow" in 2017. In 2018, he released his debut album Lady Lady.His album "Studying Abroad: Extended Stay" got nominated for the 2022 Grammy Awards in the "Best Progressive R&B Album" category.



GRAMMY NOMINATED

SWAE LEE

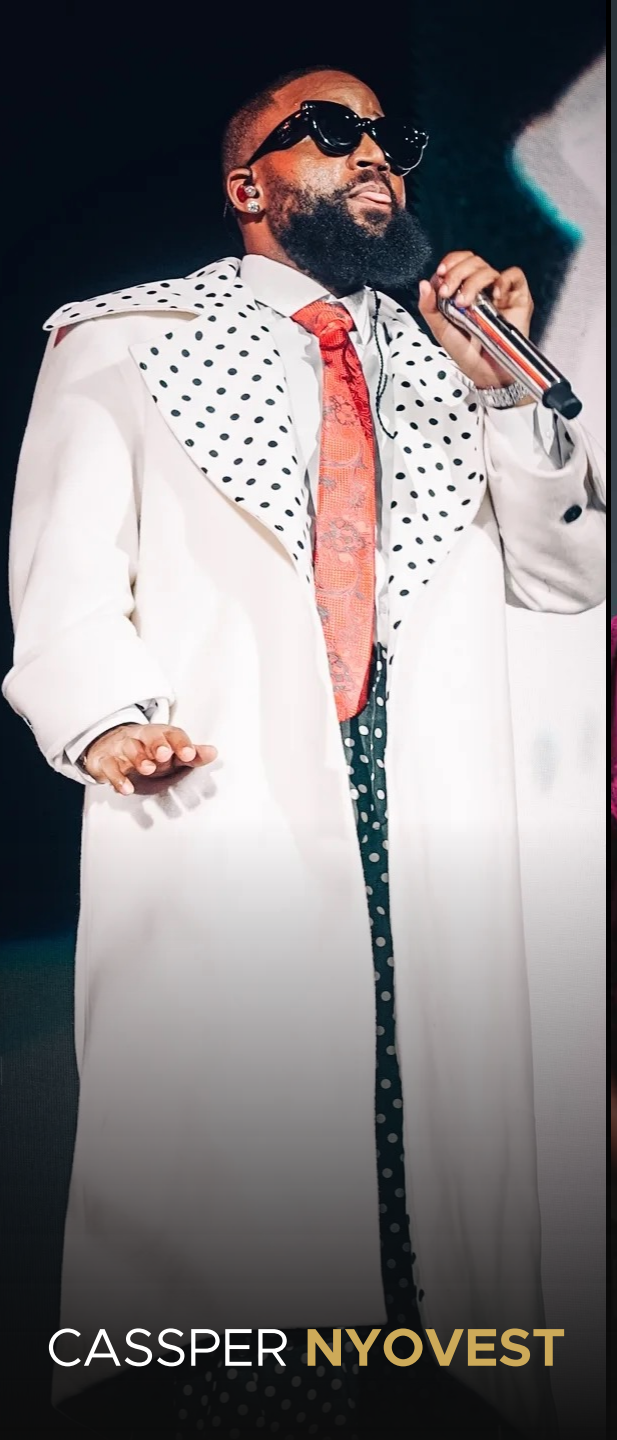
Khalif Malik Ibn Shaman Brown, better known as Swae Lee, is a singer, rapper, and songwriter celebrated for his silky vocals, melodic hooks, and genre-defying sound. Raised in Tupelo, Mississippi by a single Nigerian-American mother and alongside his brother Slim Jmmi, he emerged as one half of the Grammy-nominated duo Rae Sremmurd, who exploded onto the scene in 2014 with hits like "No Flex Zone," "No Type," and the viral smash "Black Beatles."

Swae Lee has also made an indelible mark as a solo artist. His collaborative feature with French Montana on "Unforgettable" (2017) soared to No.3 on the Billboard Hot 100 and earned 9x platinum status. His voice next dominated global charts with "Sunflower" alongside Post Malone (2018), featured on the Spider-Man: Into the Spider-Verse soundtrack. The song not only reached No.1 on the Hot 100, but also became 20x platinum in the U.S., making history as the first ever "double diamond" certified track.

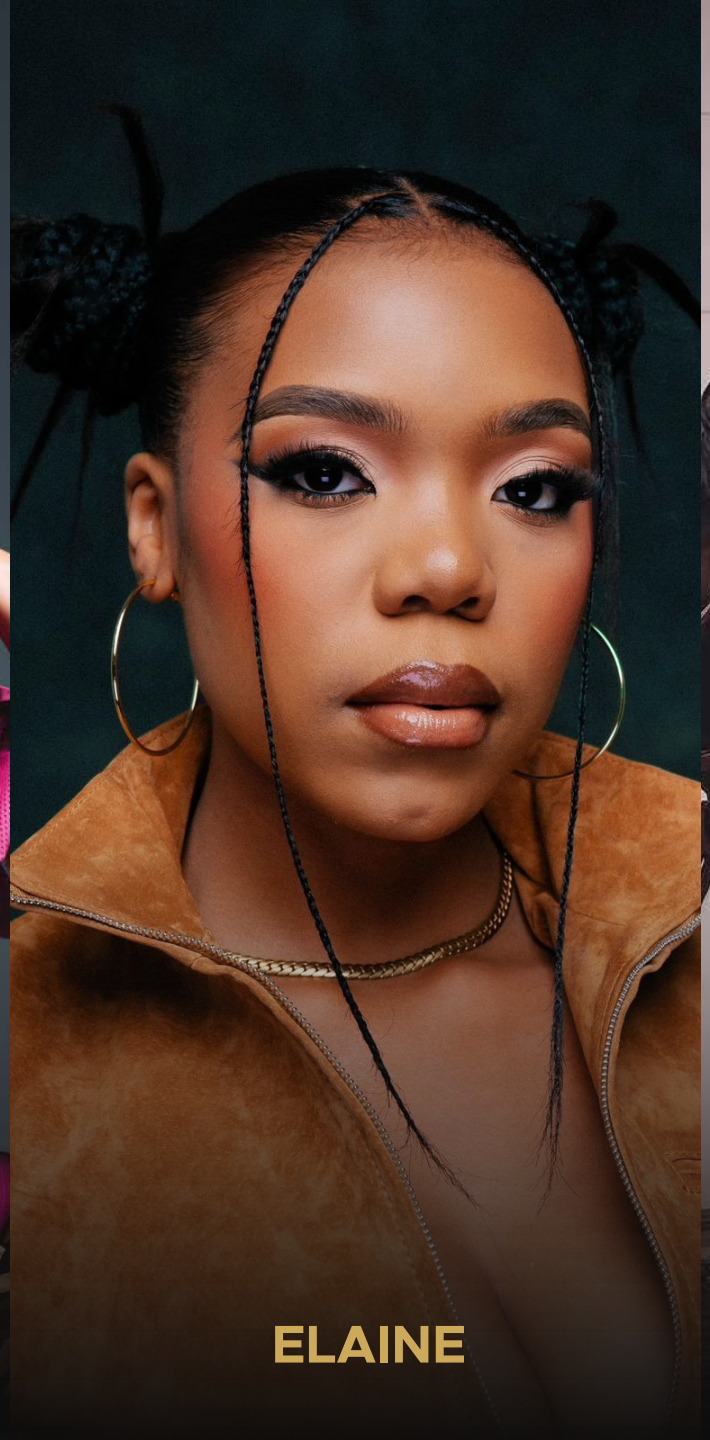
His solo debut album, Swaecation, arrived in 2018 as part of Rae Sremmurd's triple-album SR3MM,
showcasing his smoother, more melodic side.

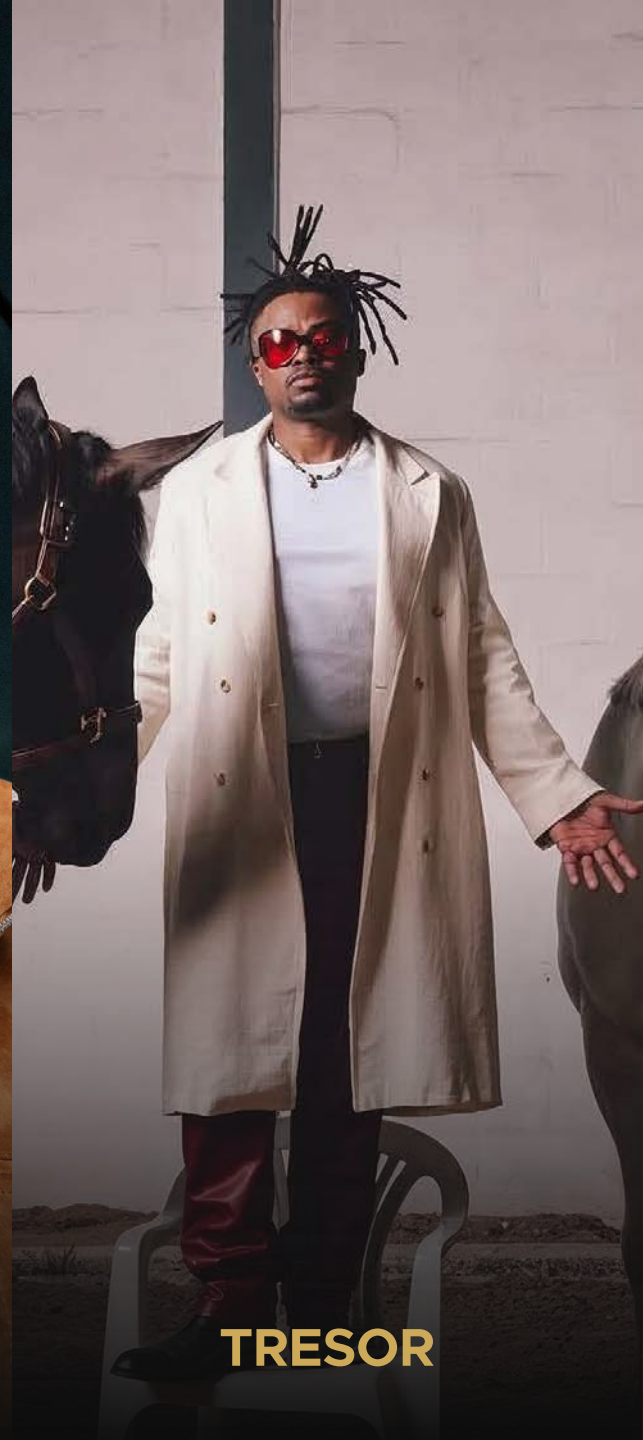


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CASSPER NYOVEST


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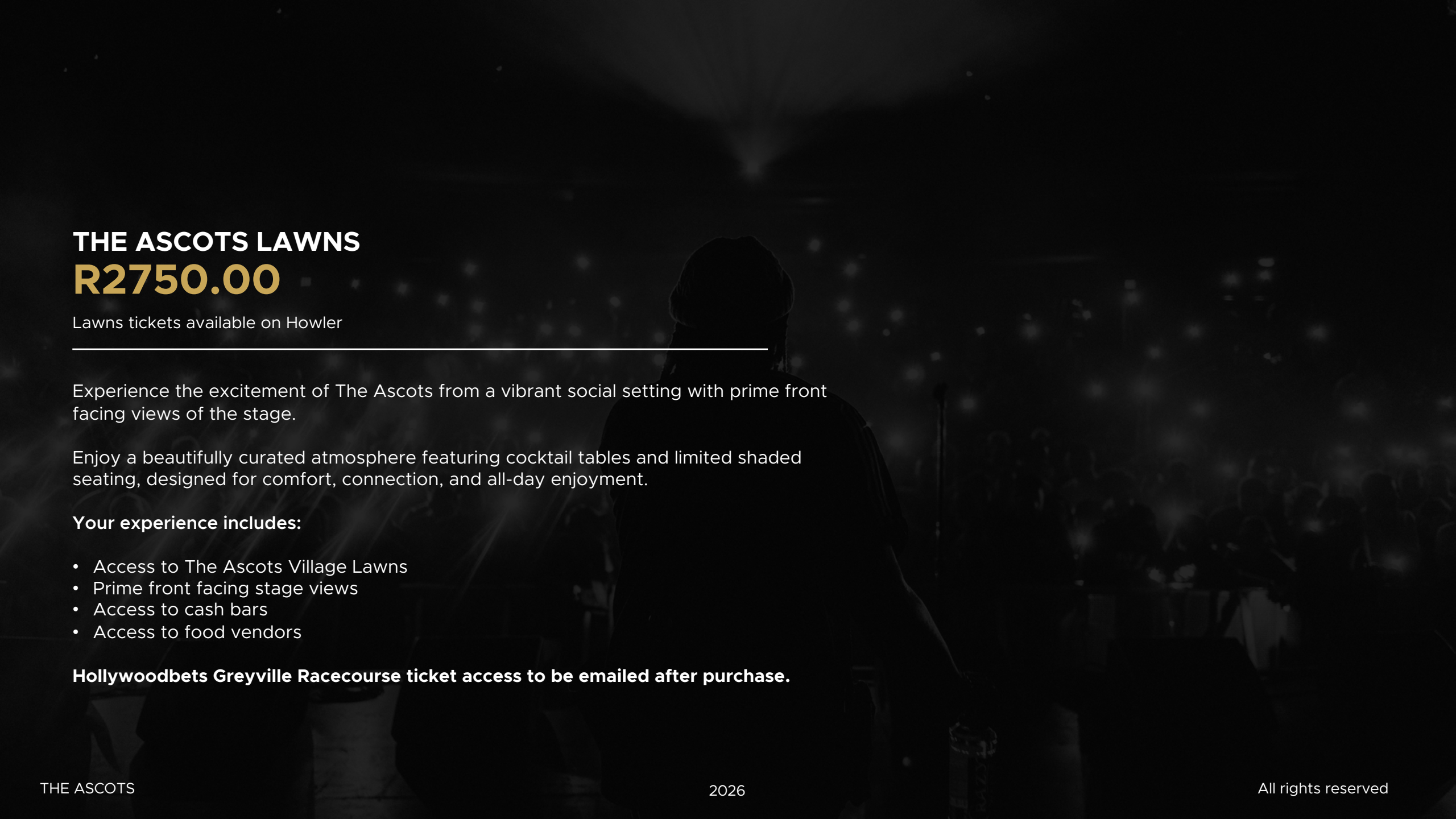

AKIO



THE ASCOTS

TICKETS & **TABLE PACKAGES**

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THE ASCOTS LAWNS

R2750.00

Lawns tickets available on Howler

Experience the excitement of The Ascots from a vibrant social setting with prime front facing views of the stage.

Enjoy a beautifully curated atmosphere featuring cocktail tables and limited shaded seating, designed for comfort, connection, and all-day enjoyment.

Your experience includes:

- Access to The Ascots Village Lawns
- Prime front facing stage views
- Access to cash bars
- Access to food vendors

Hollywoodbets Greyville Racecourse ticket access to be emailed after purchase.

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THE ASCOT TERRACES

PRIVATE LOUNGE (10 TICKETS)

R100 000.00

Terrace table tickets available on Howler

A beautifully curated setting featuring a blend of shaded restaurant style seating and relaxed lounge areas, alongside a raised deck with demarcated seating all designed for comfort, style, and effortless socialising.

Culinary Experience

Lunch Selection:

- Open-fire meat selection
- Premium seafood offering
- Fresh, seasonal vegetarian options

Dinner Selection:

- Lamb, beef, and gourmet burgers,
- complemented by curated canapé service
- Sushi and seafood selection
- Fresh, seasonal vegetarian options

Premium table service:

- Two premium whisky
- Two French cognacs
- One premium tequila
- Six bottles of French champagne
- Dedicated table host

Hollywoodbets Greyville Racecourse ticket access to be emailed after purchase.

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THE ASCOT SKYCLUB

PRIVATE LOUNGE (10 TICKETS)

R150 000.00

10 TicketPro Racecourse ticket access - to be emailed after purchase
Access to The Ascots Terraces exclusive area
Complimentary Champagne Brunch until from 10:00 - 12:00

A beautifully curated setting featuring a blend of shaded restaurant style seating and relaxed lounge areas, alongside a raised deck with demarcated seating all designed for comfort, style, and effortless socialising.

Culinary Experience

Lunch Selection:

- Open-fire meat selection
- Premium seafood offering
- Fresh, seasonal vegetarian options

Dinner Selection:

- Lamb, beef, and gourmet burgers,
- complemented by curated canapé service
- Sushi and seafood selection
- Fresh, seasonal vegetarian options

Premium table service:

- Two premium whisky
- Two French cognacs
- One premium tequila
- Six bottles of French champagne
- Dedicated table host

Sky Club tickets available via booking through info@theascots.co.za

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